

To: Jeffrey Epstein[jeevacation@gmail.com]
From: Boris Nikolic
Sent: Wed 11/25/2009 9:54:51 PM
Subject: RE:

Discussion about your goal of making money of virtual money is great.

A good friend of mine did something similar – he made a huge amount of money (close to 1B, but recently lost a lot as well).

He is very sharp and we could once visit him in SF. His name is Philip Rosedale and he is founder and chairman (and ex CEO) of a Second Life http://en.wikipedia.org/wiki/Second_Life

<http://secondlife.com/whatis/>

He created second life a virtual world in which millions of people “started living”. And trading and exchanging services (from concerts, promotions, product launching, meetings, sexual services etc). Selling virtual land was incredible (I think close in tens of millions per month). Countries started opening their Embassies in the second life. And he started his currency Linden dollar that trades with US (and other currency)

<http://secondlife.com/whatis/currency.php>

Check it out (Wikipedia link above is a good start).

Philippe is a good friend – when he visited me last time in Seattle, I introduced him to Melanie (she flirted a lot!).

Although his company was going through the roof (by users, by press, a number of articles in NYT, economist etc) it has started losing audience in last year. Nonetheless, the whole idea of producing virtual value and converting it into real is great.

Have some ideas on that that we should discuss ;)

See you soon – really looking forward

B