

From: Geoff MacKay <geoff.r.mackay@gmail.com>
Sent: Saturday, January 9, 2016 4:05 PM
To: jeffrey E.
Subject: Re: eGenesis next steps

Jeffrey,
 here it is more clearly,
 convert note valuation

	IRR (1.5 years)	IRR (2 years)	ROI	Return of investment of \$5 million			
\$25M	25%	5.9%	21.17	12%	9%	118%	\$25M
\$50M	50%	11.8%	21.17	77%	54%	236%	\$50M
\$75M	75%	17.7%	21.17	132%	88%	354%	\$75M

On Sat, Jan 9, 2016 at 10:48 AM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com>> wrote:

geoff , roi makes little sense how many dollars

On Sat, Jan 9, 2016 at 11:43 AM, Geoff MacKay <geoff.r.mackay@gmail.com <mailto:geoff.r.mackay@gmail.com>> wrote:

Jeffrey,

Here are the three series A valuation scenarios (\$25M, \$50M, \$75M) mapped out.

Also exit pathways. Note that series A venture firms often want to buy out existing note holders and may even pay premium but we cannot commit to this as a certainty in terms of exit at series A so please factor that into your assessment.

Regards,

Geoff

<geoff.r.mackay@gmail.com> wrote:

Hi Jeffrey,
 Yes, please call anytime or propose a time for me to call you.

Geoff

Sent from my iPhone

On Jan 9, 2016, at 5:51 AM, jeffrey E. <eevacation@gmail.com <mailto:jeevacation@gmail.com> >

wrote:

today/
?

=br>

On Fri, Jan 8, 2016 at 12:26 PM, Geoff MacKay <geoff.r.mackay@gmail.com <mailto:geoff.r.mackay@gmail.com> > wrote:

Jeffrey,
Would anytime after 2:30 work for a quick call?
Geoff

On Wed, Jan 6, 2016 at 10:25 PM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

no problem . I've asked my team to attempt to justify the high valuation. I can focus on this on friday, anytime that is convenient for you . tomorrow i m traveling

On Wed, Jan 6, 2016 at 8:05 PM, Geoff MacKay <geoff.r.mackay@gmail.com <mailto:geoff.r.mackay@gmail.com> > wrote:

Hi Jeffrey,

After meeting with George today I am following up with you to clarify next steps to finalize the \$5M convertible note as a seed fund for eGenesis.

We are very hopeful this can be executed quickly and our main issue is to achieve clarity whether this is possible prior to the JPM investor conference next week. We are holding multiple VCs at bay and have maintained them as a plan B but cannot defer a decision.

I am happy to follow up with you or Darren in any way which you feel will help get to a decision.

Thanks and best regards,

Geoff MacKay
Interim CEO eGenesis Inc.

Sent from my iPhone

please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to jeevacation@gmail.com <<mailto:jeevacation@gmail.com>> ,

and

destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved

--

please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this

return e-mail or by e-mail to jeevacation@gmail.com <<mailto:jeevacation@gmail.com>> , and destroy this communication and all copies hereof, including all attachments. copyright -all rights reserved

--

please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of

JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this

return e-mail or by e-mail to jeevacation@gmail.com <mailto:jeevacation@gmail.com> , and destroy this communication and all copies hereof, including all attachments. copyright -all rights reserved
</iv>